

BATTERSEA IRONSIDES RUGBY FOOTBALL CLUB

INTERNATIONAL TICKET ALLOCATION

POLICY

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Author: Sally Horder

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1.0 OVERVIEW

This Policy document serves to outline how the Battersea Ironsides RFC (BIRFC) allocated International Rugby Tickets for home England fixtures, generally hosted at Twickenham. The fixtures typically include 6 Nations and Autumn Series International matches.

1 Objective

The objective of this Policy is to ensure that the BIRFC Membership has fully transparency of the ticket allocation size and process followed to allocated International Rugby Tickets, assigned to BIRFC and its members, from the Rugby Football Union (RFU).

1.1 Target Audience

This Policy is targeted at BIRFC members who are entitled to enter the ballot as determined by the Management Committee (MC), i.e. full members who pay playing subscriptions to their BIRFC Section, Staff and Volunteers who are fully DBS checked (e.g. Coaches, Managers, Committee Members) and Honorary members.

1.2 Policy Ownership

The BIRFC Management Committee will own this Policy and therefore govern the BIRFC International Match Ticket Allocation process including existing ballot process.

1.3 Effective Date

The BIRFC Management Committed unanimously voted and agreed this policy to come into effect on the 21st September 2022.

1.4 Related Policies

Reference section 1.2, breach of the Club's and RFU Rules on International Tickets (including onward sale for financial gain) will be treated as misconduct and as such liable to sanction against the individual member and or the playing section within the Rugby Club.

2.0 POLICY OUTLINE

2.1 Overview of Existing RFU Policy

- 2.1.1 Current RFU International Allocation Methodology is determined by GMS data and values assigned to the number of Golden Roles, Referees, Coaches and Teams registered. Adult age group teams are deemed more valuable.
- 2.1.2 New RFU allocation process was implemented in 2020/2021 and club allocations will be based on data for the previous seasons and will attribute value to clubs based on the quantity of 15 a-side fixtures for each club within a constituency, e.g. Surrey.

2.2 Communication of International Tickets Allocated to BIRFC Members

- 2.2.1 RFU Communication – The RFU Membership Secretary contacts all clubs within their constituency confirming the process for the upcoming series of England home fixtures. This happens approximately 3 months in advance of 6 Nations fixtures and 2 months in advance of the Autumn (November) series.
- 2.2.2 BIRFC Communication – Upon receipt of RFU guidelines for next series of International Matches, BIRFC International Ticket Secretary communicates details to membership via membership database (currently Spond) and launches a ballot for members to apply for tickets.
- 2.2.3 Member Application – BIRFC Members apply for International Tickets via ballot system created within membership data platform.

2.3 BIRFC Ticket Pre Allocations

- 2.3.1 The BIRFC MC will determine any pre-ticket allocations for sponsors.
- 2.3.2 Future BIRFC Ticket Pre-Allocations – With effect of this International Tickets Policy, any future International Ticket pre-allocations are to be approved by majority vote of BIRFC Management Committee members, wherein that group must also consist of a majority of Club and Section Chairs also casting votes.
- 2.3.3 Acquisition of additional tickets by BIRFC over and above the original allocations (refer point 2.1.2 for methodology), will be offered to Volunteers who are fully DBS checked, via a ballot system, at the discretion of the MC.

3.0 BALLOT PROCESS

- 3.1 Members sent notification of ballot via BIRFC membership and communication platform. Communications sent to each membership group including Mini, Youth, Senior Men, Women, Vets, Social and Honorary members. All members are provided with opportunity to enter ballot selecting preferred match and price points (categories) they would like to attend. Members can select multiple options.
- 3.2 On closing date of ballot, reports exported from BIRFC membership platform detailing results of ballot.
- 3.3 All entries sorted and checked for duplicate responses, i.e. where there is more than one child within a family playing at the club, and the ballot has been entered under each child's age group from the same family, duplicates will be removed. Ballot entries should be based on one member per family.
- 3.4 All entrants allocated a number.
- 3.5 Entrant numbers entered into an online random number generator based on number of entrants and number of tickets available to be issued.
- 3.6 Tickets allocated based on order number appears on random number generator result. E.g. if you are number 10 on the BIRFC system exported poll results list and your number is selected 1st (from the random number generator) then you will be the first to receive tickets to the match you selected within the poll. NB. BIRFC system exported lists are recorded in alphabetical order by surname.
- 3.7 Additional numbers are added to random generator where we have reserves available if members decline tickets allocated to them or have not paid subs for the season.
- 3.8 Once numbers generated, the International Ticketing Secretary checks to see that those who have been selected have paid fees for the season. If fees are not paid, then they are withdrawn from the allocation. The next person on the reserve list will be allocated tickets.
- 3.9 Tickets are allocated based on the game the entrant has chosen and the price point they would like to purchase at. Where an entrant (member) has selected various price points and various matches, we allocate based on a first come first serve basis.

- 3.10 Entrants notified of their ticket allocation and provided with a time frame in which to pay for tickets allocated.
- 3.11 Payment request for tickets are setup and generated within BIRFC membership platform. An additional amount to cover transaction costs is added to the ticket price.
- 3.12 Once payment is received via the membership platform tickets are transferred to member via their Twickenham app, that they will need to download to their phone. The transfer of tickets to members Twickenham account is a manual process.
- 3.13 Anyone that has not paid for tickets allocated by the due date, will be sent a payment reminder (one day later). If payment is not made with the following 2 days of the payment reminder being sent, tickets will then be reallocated to a reserve on the ballot list. It is the responsibility of the entrant to ensure they have an account with Twickenham to enable transfer of tickets.

4.0 TICKET ALLOCATION AND EXECUTION

- 4.1 The International Ticketing Policy will be executed by the BIRFC MC appointed International Ticketing Secretary as disclosed on the [BIRFC contact website](#).